



SATYAM TRIPATHI

GRAPHIC & UI DESIGNER

About Me

A creative and detail-driven Graphic and UI Design professional with a solid academic foundation in Fine Arts, holding both Bachelor's and Master's degrees from Banaras Hindu University-where I was awarded with Gold Medal for excellence in Visualization and Campaign Planning. I bring a strong blend of artistic sensibility and technical proficiency, crafting visually impactful and user-centered designs across digital and print media. With hands-on experience in industry-standard tools like Adobe Creative Suite and a passion for purposeful aesthetics, I transform complex ideas into intuitive visual solutions that resonate with target audiences and elevate brand experiences.

Contact

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- www.linkedin.com/in/satyam-tripathi-s

Portfolio

<https://www.behance.net/satyamtripathi>

Achievements

- 1st Prize in Architecture Photography 2018
- Consolation Prize in Wild Life Photography 2018
- 1st Prize in Potrate Photography 2019
- Consolation Prize in Logo Design 2022
- BHU Gold Medal 2023
- Priyushi Singh Memorial Gold Medal 2023
- 1st Prize in Logo & Banner Design 2024

Skills

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- CorelDRAW
- Stakeholder Management

Eduaction

June-2023 - UGC NET Qualified

2021-2023 - Master of Fine Arts in Applied Arts, (BHU Gold Medal), Faculty of Visual Arts, Banaras Hindu University, Varanasi.

2017-2021 - Bachelor of Fine Arts in Applied Arts, Faculty of Visual Arts, Banaras Hindu University, Varanasi.

Assigned Project Work (M.F.A.) (Visualization & Campaign Planning)

- TATA Harrier Car
- Royal Enfield Classic 350
- SONY Alpha 6100 Camera
- The Men Company Perfume (Black)
- Kashi Khilona (Traditional Varanasi Wooden Toys)

Participation in Exhibition and Competition

Exhibition

2018 - Group Exhibition

(Annual Visual Art Exhibition, Faculty of Visual Arts,
Banaras Hindu University)

2019 - Group Exhibition

(Annual Visual Art Exhibition, Faculty of Visual Arts,
Banaras Hindu University)

Competition

2022 - G20 INDIA Logo Design Competition

2022 - BHU Sports Logo Design Competition

2023 - Uttar Pradesh Tourism Logo Competition

2023 - 25 Years LOC Kargil Vijay Diwas
Logo Design Competition

2023 - Yuva Platform Logo Design Competition

2023 - Bhatkhande Sanskriti Vishwavidyalaya, Lucknow (UP)
Logo Design Competition

2024 - World Tourism Day (Organized by Uttar Pradesh Tourism
& The Times of India) Logo & Banner Design