

DoB - Aug - 05 – 1992 **Hobbies** – Travelling, Consulting, Research

HONORS & AWARDS

 Awarded Ph.D. best thesis in International Conference (2024)

Agri-meet foundation U.P.

• 1st position - spotting competition in Workshop on "Awareness Generation of plant Biodiversity Through School Gardens". (12/2008)

Jeevaniya Society, Lucknow with Regional Science City, Lucknow Sponsored by Rashtriya Vigyan Evam Proudyogiki Sanchar Parishad (Department of Science and Technology, New Delhi.

• 2nd price in Kabaddi at regional level (09/2006) Held at Kendriya Vidyalaya, Azamgarh

CERTIFICATIONS

- CCC NIELIT
- DCA 02- BCSM
- CDM NCDEX
- Content Writing-Unboxing Art
- 6 Conference, 3 Workshops, and 4 Webinars

LANGUAGES

- Hindi Proficient
- English- Proficient
- Sanskrit Intermediate

SKILLS

Teaching, Research, MS Office, Interpersonal Communication, Public Speaking.

DR. AKASH RAI

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in

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To secure a position as an **Assistant Professor** where I can utilize my expertise in **Agribusiness Management, Agricultural Marketing, and Value Chain Analysis** to contribute to academic excellence, foster student development, and engage in impactful research, thereby supporting the institution's vision of innovation and growth in education and industry collaboration. I have **10 Research Articles** publication's, **4 seminar's** presentation, **4 book chapters** publication's and **1 patent** publication.

WORK EXPERIENCE

Aug 2024 - Continuing Assistant Professor (Guest faculty)

Acharya Narendra Dev University of Agriculture and Technology (ANDUAT).

- Developed and spearheading the launch of a **Post Graduate Diploma (PGD) in Agri-Tourism**, aimed at promoting sustainable rural tourism and agribusiness entrepreneurship.
- Deliver lectures on assigned topics in Agri Economics. Develop and teach courses on agricultural economics, policy, marketing, and trade. Prepare and distribute course materials, notes, and assignments.
- Conduct seminars, workshops, and discussions. Evaluate student performance through quizzes, assignments, and exams.
- Conduct research in agricultural economics, publishing papers in reputable journals. Participate in conferences, seminars, and workshops. Contribute to institutional research projects and reports.

Oct 2017 – May 2020 Manager (Family Owned Business)

V.K. Medical Store

- Manage Daily Store Operations.
- Supervise staff (pharmacists, technicians, sales representatives). Maintain inventory levels and optimize stock management.
- Ensure compliance with regulatory requirements (e.g., licensing, quality control). Monitor sales performance and implement strategies to boost revenue.

EDUCATION AND QUALIFICATION

- •Dec 2024 Feb 2025 UGC NET Oualified
- Oct 2020 Feb 2024 Ph.D. in Agri-Business Management (ABM)

Sam Higginbottom University of Agriculture, Technology and Sciences, Prayagraj (Allahabad)

• Aug 2015 - Sep 2017 Master of Agri-Business Management (MABM)

Banaras Hindu University, Varanasi, Uttar Pradesh

• Aug 2010 - Jun 2015 Bachelor of Science in Agriculture (B.Sc. Ag.)

Veer Bahadur Singh Poorvanchal University, Jaunpur

• Jul 2008 - May 2010 Intermediate

Kendriya Vidyalaya, Aligani, Lucknow, Uttar Pradesh

• Apr 2006 -May 2008 Matriculation

Kendriya Vidyalaya, Ballia, Uttar Pradesh

RESEARCH EXPERIENCE

• May 2016 - July 2016 **Summer Internship Project**

Adama India Pvt. Ltd., Hyderabad

Title- Customer need Analysis to Create Customer Centric Strategies.

• Jan 2017 - Sept 2017 Master Project Work

Title - Economics of Soyabean Production in Districts of Madhya Pradesh.

• Mar 2021 - Feb 2024 **Ph.D. Thesis Project**

Title-Study on Marketing Practices of Agri-input Sector in Ballia District of Uttar Pradesh.