

Dr. Vijay Prakash Upadhyay



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Teaching Experience – 21 Years.

Institution	Designation	Period
Aryakul College of Education Lucknow_(Affiliated to University of Lucknow)	Assistant Professor (approved by University of Lucknow).	01/09/2017 to 20/05/2023 <u>Total 05Year 08 Months 19 days.</u>
<u>Shia P.G. College, Lko.</u> (Affiliated to University of Lucknow) <u>Shia P.G. College, Lko.</u> (Affiliated University of Lko)	Lecturer (Contractual) approved by University of Lucknow. Guest Faculty	19/07/2009 to 03/08/2017 <u>Total 10 Years.</u> 15/10/2007 to 18/07/2009
M.C.R.P.University, Bhopal <u>Nodal Centre- University of Lucknow.</u>	Research Associate	01/01/2006 to 31/07/ 2007 <u>Total 01 Year 07 Months</u>
University of Lucknow.	Honorary Guest Faculty	01/08/2002 to 31/12/ 2005 <u>Total 03Year 05 Months</u>

Other Experience-

1-As a Visiting Lecturer Film Institute of Electronics Media & IT solutions (**FIeMITS**),Kanchna Bihari Marg, Kalyanpur Lucknow.

2-As a Counselor and Examiner in U.P. Rajarashi Tondon Open University Allahabad.(ICE-PLUS,Lucknow-A Study Centre) & Times Business Study Lucknow (A Study Centre of Guru Jambeshwar Uni. Hissar, Hariyana)

3- Worked as trainee reporter in **Dainik Jagran**(Lucknow Edition) for about one year i.e.**1997-1998.**

Academic Qualification-

Ph.D. in Journalism & Mass Communication from Lucknow University in 2003--The Title of Thesis was: **Door Darshan ki Sahityik Patrakarita Saraswati (Lucknow Door Dharshan Se PrasritkeVishesh Sandarbh Mein)**. Enrolled in August 1998.Thesis for Ph.D. was prepared and submitted in December 2002 in accordance with the U.G.C notification and degree was awards subsequently in the year 2003.Thesis for Ph.D. was prepared under the expert guidance and supervision of **Professor Surya Prasad Dixit Ex.** Head of Department of Hindi, Journalism & Mass Communication, and University of Lucknow.

Educational Qualification-

Ph.D. in Journalism & Mass Communication from University of Lucknow awarded in 2003

M.A. in Mass Communication in First division from University of Lucknow in 1998.

B.J. (Mass Communication) in 1st division from Vardhman Mahaveer Open University Kota, Rajasthan in 2013.

M.A. in Ancient Indian History from University of Lucknow in 1996.

B.Ed. from V.B.S. Purvanchal University Janpur (U.P.) in 1992.

B.A. From University of Allahabad in 1990.

12th From U.P. Board Allahabad in 1987.

10th From U.P. Board Allahabad in 1985.

Specialization-

Teaching: Media Research, Media History, Media Law, Reporting, Editing & Feature Writing. Public Relations, Mass Comm. Theory, Media Management and New Media Communications

Print Media : Having experience of Editing, Reporting and Layout Designing while editing weekly, fortnightly and monthly Magazine. Member of Editorial Board of Fortnightly News Paper Named, **Shia College News, TBS Times, and Bharat Ki Raunak. Member of U. P. Journalist Association, Lko.** Have written more than 50 articles published in various Hindi News Papers like Dainik Jagran, Rashtriya Sahara and Hindustan etc.

Project Completed /Ongoing-01 yr.06 Months

1-Project report was prepared and submitted on **Bahurashtriya Kampaniyan Ka Lucknow Ki Patrakarita Per Prabhav** in lieu of dissertation (a compulsory part of M.A (Mass Comm. & Journalism) degree course of University of Lucknow.

2-Working under the project of Makhan Lal Chaturvedi Rastriya Patrakarita Evam Sanchar Viswavidyalaya, Bhopal (M.P.) as **Research Associate** (Noddle Centre, Lucknow) .The said project is sponsored by the U.G.C. and its title **Uttar Pradesh Ki Swatantryottar Hindi Patrakarita. (January 2006 to July 2007)**

3-Participated in workshop on **Journalism and Writing Training**, sponsored By **Gandhi Vichar Smriti Adhyayn Sansthan Gandhi Bhawan University of Allahabad**. 15th Jan - 8th Feb 1998.

4-Participated in the workshop on "**Orientation & Sensitization of Mainstream Media Persons on Science Writing Journalism**" catalyzed and Supported by National Council of Science and Technology

Ph.D .Under supervision –01

Ph.D .Under supervision – 01 Student -(Ref no: JJTU/R&D/GRL4609/10-02-2015) “New Media Ke Vistar Se Smachar patron ke Smaksh Upjati Chunautiyon Ka A dhyayan” by Sushobhita Sharma Shri Jagdishprasad Jhabarmal Tibrewala University Vidyanagari, Jhunjhunu-Churu Road, Jhunjhunu Rajasthan.

Published a Research Paper-13

1)-Published a Research paper “**Lokseva Vigyanon Ki Vishayvastu Ke Prati Samajik Drishtikon Ka**

Adhyayan”in Hindi **Talash –Sodh Patrika**/ ISSN 2319-8427 (Nov-2014, Page no.55-56)

2)-Published a Research paper **“Print Media Ka Vyavasthapan Aur Janheet”**in **Anusandhan –Vigyan Sodh Patrika**, BSNVPG College LKO/ ISSN-2322-0708/EISSN-2350-0123/RNI-1272856/UPHIN-46478 (06 Jun-2015,Page no. 188-189)

3)-Published a Research paper **“Bharat Men Bahurastriy Kampniyon Ka Print Media Per Prabhav”**in Hindi **Baudhik Bharat –Sodh-Patrika**/ ISSN 2320-9844(vol.3April 2015, Page no 141 to 144)

4)-Published a Research paper **“Electronic Media Ke Vistar Ke Daur Men Print Media Ki Prasagikata Ka Adhyayan”**in Hindi **Baudhik Bharat –Sodh Patrika** /ISSN 2320-9844(vol.3April 2015, Page no 150 to 153)

5) Published a Research paper **Krishi Vikas Aur Suchana Sanchar Proudhyogiki** in **PARIPEX** Indian Journal of Research | Volume: 5 | Issue: 3 | March 2016 ISSN - 2250-1991 | IF: 5.215 | IC Value: 77.65 Page no 92-93)

6) Published a Research paper New **Media Ke Vistar se Samachar Patro Ke Samaksh Upajati Chunaotiyo Ka Adhyayan** - Sushobhita Sharma & Dr. Vijay PrakashUpadhyay in **PARIPEX** - Indian Journal of Research| Volume : 5 | Issue : 3 | March 2016 ISSN - 2250-1991 | IF : 5.215 | IC Value : 77.65 Page no 94-95.

7) Published a Research paper Social **Media Ka Samaj Par Prabhav** in **PARIPEX** - Indian Journal of Research| Volume: 5 | Issue: 3 | March 2016 ISSN - 2250-1991 | IF: 5.215 | IC Value: 77.65 Page no 96-97)

8) Published a Research paper **Electronic Media Our Matneta** in **PARIPEX** - Indian Journal of Research| Volume: 5 | Issue: 3 | March 2016 ISSN - 2250-1991 | IF: 5.215 | IC Value: 77.65 Page no 98-99)

9) Published a Research paper **Mahila Suraksha Apps :Avasar our Chunotiya** in **PARIPEX** - Indian Journal of Research| Volume : 5 | Issue : 3 | March 2016 ISSN - 2250-1991 | IF : 5.215 | IC Value : 77.65 Page no 112-113)

10) Published a Research paper **Social Media our Vignapan** in **PARIPEX** - Indian Journal of Research| Volume: 5 | Issue: 3 | March 2016 ISSN - 2250-1991 | IF: 5.215 | IC Value: 77.65 Page no 114-115.

11) Published a Research paper **Doordarshan Ki Sahityik Patrika“Saraswati”** in

Vidyawarta-Interdisciplinary Multilingual Refereed Research/ Journal Volume: 05 | Issue:15 |July to September 2016 ISSN - 2319-9318 | IF: 3.102 | Page no 142-148.

12) Published a Research paper **Doordarshan’s Literary Magazine “Saraswati”on Analytical Study(With special reference of broadcasting from Lucknow Doordarshan)** in **EPRA** International Journal of Multidisciplinary Research (IJMR)/ ISSN (Online): ISSN(Online) : 2455 – 3662 SJIF Impact Factor :3.395 (Morocco) Volume: 2 Issue: 8 August 2016/Page no.29 to 34.

13) Published a Research paper **New Media Ke Vistar Se Samachar Patron Ke Samaksh Upjati Chunaotiyo Ka Adhyayan**in **Vidyawarta**-Interdisciplinary Multilingual Refereed Research / Journal

Volume: 05 | Issue:15 | September to November -2016/ ISSN - 2319-9318 | IF: 3.102 |

Presented Research paper-09

1)-Presented a Research paper **Bhartiy Print Media Men Videshi Ghospaithin** National Seminar 29th Indian Social Congress (India Academy of Social Sciences, University of Lucknow) on 26th to 30th Dec, 2005.

2) Presented a Research paper **Elderly person in India: Problem & Perspectives** in National Seminar on Elderly People: - Social, Economical & Psychological Aspect. (Organized by Shia P.G. College, Lucknow.)On 24th Dec, 2008.

3) Presented a Research paper **Deshi Media Sanskriti Per Videshi Media KaPrabhav** on “**Media & Culture**” in a seminar organized by FIEIMITS, Lucknow on date 15-May-2010.

4) Presented a Research paper on “**Samaj Aur Print Media**” in **National Seminar** by U.P. RajarashiTondon Open University Allahabad. (U.P.) on 14th March 2011.

5)-Presented a Research paper **Role of Media in protection of women’s right in India**: An Empirical analysis in **National Seminar** on The protection of women from domestic violence Act, 2005: Its use and misuse in India. (Organized by Shia P.G. College, Lucknow.) On 14th October, 2012.

6)-Presented a paper on “**To Study the current Media challenges for Indian society**” in **National Seminar** on 23rd August 2014. (Organized by University of Lucknow.

7)-Presented a Research paper- **Digital Media and E-Governance** in **National Seminar** on Digitalization of India: Empowering online infrastructure organized by Bora Institute of Management Sciences, Lucknow

8)-Presented a Research paper- **Doordashans Literary Magazine Sarswati** in **Regional Seminar** Organized by Kalicharan P.G. College, Lucknow on 11th August 2016.

9)-Presented a Research paper- **Uchch Shiksha Me Doordashan Ki Shahityik Ptrakarita Sarswati Ka Adhyayanin** **National Seminar** Organized by Mumtaz P.G. College, Lucknow on 11th September 2016

Participation in Seminars/ Conferenes-04

1- Participated in **Financial Education Workshop** Held in **DCET Business School Klyanpur Lucknow** (Affil. to G.B. Technical University, Lucknow) associated by **SEBI** (Securities & exchange Board of India) on 7th March 2011

2- Participated in **National Seminar** (UGC: SAP-DRS-PHASE-II) Held in University of Lucknow. Sponsored by U.G.C (**Topic: -Problem in India Tax Structure.**) Form 14th & 15th of May-2011

3- Participated in **National Seminar** Held in Shia P.G. College, Lucknow. Sponsored by U.G.C (**Topic: -Legislature V/s Judiciary**) form 26th & 27th of October, 2008.

Book-01-BADALTE DAUR KI MEDIA-10232|ISBN|2017|A-Tejashwani Prakashan-Under Publication

Personal Details

- Name : Dr. Vijay Prakash Upadhyay
- Date of Birth : 15th August, 1970
- Birth Place : Jaunpur (Uttar Pradesh)
- Mother’s Name : Late Amravati Devi Upadhyay
- Father’s Name : Late Awadh Narayan Upadhyay
- Passport no. : P2650683/2016
- Languages Known : Hindi, English & Sanskrit
- Permanent address : Village & Post-Bami, Tehsil-MachhaliShahar, District-Jaunpur-222143(UP)

Date: 01/08/2025

(Dr. Vijay Prakash Upadhyay)